



Lexington Farmers Market Sponsorship Opportunities

Why Sponsor the Lexington Farmers Market

- **Healthy eating and lifestyles.** Patrons of the Lexington Farmers Market are looking for fresh, healthy foods grown by farmers they know and trust. They care about what they eat.
- **Supporting local businesses.** All of our vendors grow, produce, bake or make what they sell and are based in Davidson County or a surrounding county. Customers love knowing they are supporting their neighbors and a diverse local economy.
- **The revitalization of the Depot District.** The Farmers Market is the anchor tenant in the historic train depot that the district is named for. When you support the Farmers Market, you become a part of the exciting rebirth of this area of Lexington.
- **A diverse customer base.** Every Saturday from May through October, 500-800 people visit the Farmers Market at the Depot. We see families with small children through senior citizens from across Davidson and surrounding counties. It's not unusual for customers to drive to the Depot from 25 miles away. Many customers return each week, creating a fun, friendly, family atmosphere.

Sponsorship Benefits

- ★ Full-season brand visibility with your name and logo on several banners at the Depot
 - ★ The opportunity to leave promotional materials like brochures at the Depot
 - ★ Advertising on our website
 - ★ Informational booth spaces
- ★ Weekly event sponsorship that includes paid and organic social media advertising to thousands

Become a Sponsor Today!

For details, please contact board president Kivi Leroux Miller at lexingtonfarmersmarketnc@gmail.com or call her at 336-870-0251.