



2023 Davidson County Local Food Guide Advertiser Agreement

Please return this agreement to your farmers market or food network representative or you may scan/photograph it and email it to ksl@davidsoncountyfood.com.

Farmers Market/Food Network Rep (if applicable): _____

ADVERTISER NAME as You Want It Listed: _____

Contact Name:

Mailing Address:

City/State/Zip:

Tel:

Email:

Your Chosen Ad Size and Frequency - Check One in Each Box:

Interior Ads	Premium Ads	Frequency
<input type="checkbox"/> Full Page \$350	<input type="checkbox"/> Back Cover \$425 (sponsor/multiple required)	<input type="checkbox"/> One Time Only
<input type="checkbox"/> Half Page \$250	<input type="checkbox"/> Inside Front Cover \$400	<input type="checkbox"/> Buy 2 Get 1 Free
<input type="checkbox"/> Third page \$150	<input type="checkbox"/> Inside Back Cover \$375	<input type="checkbox"/> (does not apply to premium ads or business cards)
<input type="checkbox"/> Business Card \$75	<input type="checkbox"/> Page 3 \$375	<input type="checkbox"/> Buy 2 premiums or cards
		<input type="checkbox"/> Buy 3 premiums or cards

Local Food Guide Advertisement

Total Amount Due: \$ _____

Your Payment:

- Check attached made payable to *Lexington Farmers Market*.
- Please email invoice to: _____

Your Camera Ready Ad - check one:

- Camera ready printed ad is attached.
- Camera ready ad file has been emailed to [ksl@davidsoncountyfood.com](mailto:ksl@ davidsoncountyfood.com)
- Please email request for ad file to: _____

This agreement becomes a binding document upon payment in full and signature of both the sponsor and farmers market/food network representative or vendor. This agreement guarantees fulfillment of the items listed on the Advertiser Rates document. Advertiser is responsible for providing the highest quality logos and digital assets possible.

Signature of Advertiser Representative Date

Signature of Farmers Market Rep/Vendor Date

For Davidson County Local Food Network Internal Use:

- Ad order received by Marketing Team on:
- Ad creative received on:
- Ad to appear in: ___ Spring 23 ___ Summer 23 ___ Fall/Winter 23-24
- Ad sent to designer on:
- LFM Vendor credited: Points Recorded on: